

Kenneth W. Cantley

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An experienced production artist, designer and leader, working in the field for over 15 years. I have lead successful teams with 3 different companies. My skills in production and design include extensive work with various page layout programs, Adobe Suite and MS Office software. I have proven that I am able to work in a team environment, under tight deadlines, while balancing multiple projects and adhering to strict guidelines, all while exceeding customer expectations. I am always excited to learn new skills and build on the experiences that I have developed over my years in the field.

Professional Experience

August 2009 to Present • GA Communications/SuperValu-Cub Foods • Lead Production Artist

- Assisted in startup of Cub and Jewel ad production
- Establish standards for production and effectively communicate information to the team
- Took on Lead Production Artist responsibilities including: acting as central point of contact for account executives and production staff, prioritizing daily workflow, monitoring quality of pages per established standards, and maintaining templates and documentation
- Participate in weekly ad meetings to review customer revisions and determine updates to template standards
- Assist in troubleshooting and improvement of workflow technologies

July 1999 to August 2009 • Vertis, Inc. • Production Artist - Creative Assistant - Production Lead

- Facilitated the startup of Cub ad production and the development of production team
- Led and contributed in the design, layout and production of broadsheets, tabs, coupon books, promos, signage, flyers and inserts for several SuperValu banners
- Provided creative assistance to SuperValu design staff
- Ran automation of various ad vehicles and maintained templates
- Assisted in the development, troubleshooting and improvement of workflow technologies

1998 to 1999 • LinguaNet, Inc. • Multilingual Graphic Design and Production

- Carried out the design, layout and production of various documents in many languages
- Functioned as studio and on-site photographer
- Created marketing materials, advertisements and in-house documents

1997 to 1998 • TransGlobal Vacations • Lead Graphic Designer

- Managed the design and production of 4 color catalogs and brochures, flyers and other marketing materials
- Coordinated the design and set-up of trade show graphics and displays
- Designed print and web advertising for external customers
- Updated website using HTML and inserted banner ads

1996 to 1997 • Artifacts Graphic Services • Graphic Designer

- Implemented the design and production of layouts for print for external customers and internal needs
- Designed corporate identity systems, flyers, brochures, marketing materials, media kits, wedding invitations and programs, business forms and created product illustrations

Education

1995 • Dakota County Technical College • Graphic Design Technology

GPA 3.61. Presidents List 2 times. Completed courses in Typography, Keylining, Print Media, Direct Mail Advertising, Package Graphics, Layout, Illustration Techniques, Drawing, Cartooning, Photography and Halftone Photography. I also have experience on the Mac with the following computer programs: InDesign, QuarkXPress, Illustrator, PhotoShop, Acrobat and MS Word and Excel.

2006 • Minnesota Community & Technical College • Web Development Certificate

GPA 4.0. Learned various web design techniques using HTML, CSS, Flash, DreamWeaver, PhotoShop, and some programming using PHP and MySQL. Also completed courses in E-Commerce Implementation, Network Essentials, Internet Business Fundamentals, and Designing with Web Standards.